

PRIVACY POLICY — POP STITCH

Last Updated: Feb. 1, 2026

Pop Stich ("we", "our", or "us") respects your privacy and is committed to protecting your information. This Privacy Policy explains how we collect, use, and safeguard your data when you use the Pop Stich mobile application ("App").

By using Pop Stich, you agree to this Privacy Policy.

INFORMATION WE COLLECT

Information You Provide

We may collect information that you voluntarily provide, including:

- Account information (such as email address or username, if applicable)
- User-generated content (such as stitches, designs, or uploads)
- Messages or support requests you send us

Automatically Collected Information

When you use Pop Stich, we may automatically collect:

- Device information (device type, operating system, device identifiers)
- App usage data (features used, interactions, session duration)
- Crash reports and performance data
- IP address (for security, fraud prevention, and advertising delivery)

ADVERTISING — GOOGLE ADS (ADMOB)

Pop Stich uses Google Ads (including Google AdMob) to display advertisements.

Google may collect and process the following information:

- Advertising ID
- Device identifiers
- IP address
- Approximate location

- App interaction data

This information is used to:

- Display relevant advertisements
- Measure ad performance
- Prevent fraud and abuse

Google's data practices are governed by their privacy policy:

<https://policies.google.com/privacy>

OPT-OUT OF PERSONALIZED ADS

You may limit personalized advertising by:

- Adjusting your device advertising settings (Limit Ad Tracking / Reset Advertising ID)
 - Visiting Google Ad Settings at <https://adssettings.google.com>
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HOW WE USE YOUR INFORMATION

We use collected information to:

- Operate and maintain the Pop Stich app
 - Improve performance and user experience
 - Serve advertisements
 - Fix bugs and technical issues
 - Provide customer support
 - Protect against misuse and fraud
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DATA SHARING

We do not sell your personal information.

We may share limited information with:

- Google Ad Mob

